



Project Sierra – A Family And A Future Soroptimist International Quadrennial Project 2007-2011

Soroptimist Ambassadors

If you are a Soroptimist International member, you can help spread the word about *Project Sierra: A Family And A Future* by becoming a project Ambassador. As an Ambassador, you will help by raising awareness about the project among other Soroptimist clubs and outside groups.

Project Sierra: A Family And A Future has the following guidelines and resources to help you.

Sign Up: Are you a Soroptimist and interested in being an Ambassador? If so, please contact your Federation Quadrennial Project Liaison, or SI Quadrennial Project Liaison Alison Sutherland at project.liaison@soroptimistinternational.org. Your Federation may have guidelines about appointment of Ambassadors.

Be Knowledgeable: Ambassadors should have up to date knowledge of Project Sierra. Read and review all of the available project materials regularly. To do this, check the Project Sierra website for information, updates and progress reports at www.projectSierra.org

The website also has the Soroptimist club protocol which contains information about the project; ideas for fundraising and outreach; and materials to help you promote the project. Also, can contact your Federation to get the Project Sierra brochure and a copy of the Project film / DVD.

Let people know you are a Project Sierra Ambassador: After you have studied the materials and feel ready to speak on behalf of the project, let people know!

- Let your Federation's Quadrennial Project Liaison know that you are available to make presentations, and keep in touch with her.
- Present a programme to a "test" audience of Soroptimists or friends; invite feedback.
- Promote your availability to present the project to Soroptimists and others.
- Try some of the fundraising ideas from the website and the manual.

Report your Successes and Needs: You should let your Federation's Quadrennial Project Liaison know of every event you speak at on behalf of the Project. She reports to SI's Quadrennial Project Liaison on the activity in her Federation. It is important that SI and our partner, Hope and Homes for Children, know about the work you and other Ambassadors are doing to promote the Project.

Please share your other successes, and any needs, with your Federation Quadrennial Project Liaison and with SI's Quadrennial Project Liaison. Your successes will be published on the Project Sierra website.

You can contact Project Sierra at project.liaison@soroptimistinternational.org or at www.projectSierra.org

Tips: Here are some tips to help you be a successful Ambassador.

- Always identify the project by its full name -- *Project Sierra: A Family And A Future*. This will help to remind Soroptimists and others of what the project is about.
- Prepare your presentation based on your audience – your presentation may be different when shared with non-Soroptimist members.
- Check the project website often for project updates and new ideas www.projectSierra.org . Also, check the websites of Soroptimist International www.soroptimistinternational.org; of your Federation; and of our partner Hope and Homes for Children www.hopeandhomes.org
- Make sure you are able to fund your travel and expenses when giving presentations, or agree with the Club or group inviting you that they will fund these costs. **The Project is not able to provide funding for your expenses.**