



Updated July 2009

Ideas Bank – for Awareness and Fundraising

All of the awareness and fundraising suggestions listed in The Ideas Bank come from information provided by Soroptimists of activities undertaken by Soroptimist clubs and members to support Project Sierra: A Family and A Future.

- Show the **NEW** Project Sierra DVD (*'A Family and A Future: Your Impact So Far'*) at meetings and events – Project Sierra's 2nd short film will update your club and guests on progress with Project Sierra. It is an excellent introduction to the Project for showing to Soroptimist and wider audiences. (Distributed via Federations from August 2009)
- Workshops, club 'open evenings', presentations using Project Sierra materials and members' own research and local experience.
- Feature Project Sierra in Union, region and club magazines and websites.
- Exhibition displays – using materials from the website and photo gallery.
- support Project Sierra with your Friendship Link clubs – share ideas, link your fundraising and awareness; greet your Friendship Link clubs on Soroptimist Friendship Day (October 3rd) – send \$5 donation to Project Sierra for every Link club. (**NEW**)
- 'Connections Collection' – every time you connect with a friend or family, put a small donation aside for Project Sierra. (**NEW**)
- Project Sierra 'gift cards' – send a gift card and donate to Project Sierra as a birthday, anniversary or friendship gift. Project Sierra's **NEW** Future Gifts – e-cards and traditional gift cards – can now be bought via the website.
- Support Project Sierra for your own birthday – ask your family and friends to make a donation as your gift of choice. (**NEW**)
- as a 'table gift' to guests at Charter lunch or annual fundraising functions, make a card for each guest with information about Project Sierra and give a donation to the Project (**NEW**)
- Coffee mornings, lunches, tea parties, cocktails, dinners, dessert parties ('Just Desserts'), wine and cheese.
- Sierra Leone and Africa themed meals and events.
- Can you take one week when you spend no more than \$2 per day on food? Draw attention to poverty in the world, and contribute to Project Sierra which is enabling women and girls to lift themselves out of abject poverty. (**NEW**)
- Handmade crafts, jewellery or food sales.
- recycle and re-use – hold a garage or 'car boot' sale of second hand items; a book exchange or sale; plant sales; collect items for sale to an ethical trading group (SI Reading, Wokingham and Bracknell, SIGBI collecting bras). (**NEW**)
- Hold an auction of goods or of promises, with gifts donated by local businesses, members and friends.
- Hold a sponsored Car Wash (or offer other 'Bob-a-Job' type tasks!) – work in small teams to raise funds for Project Sierra and your club's profile in the community. (**NEW**)
- Sponsor or organise a concert or musical recital.
- Family focussed social events – UN International Day of the Family is May 17.

- Sponsored events – Women Walking for Women, mountain climbs, slimming, bungee jumping, sponsored slims!
- Raffles, tombolas – e.g. a Teddy Tombola with teddy bears as prizes.
- Fashion shows.
- ‘Fasten Your Seatbelts’ – devise a fun friendship evening on the theme of air travel – excess luggage, duty-free sales; include the Project Sierra DVD in your in-flight movie programme.
- Merchandise – jewellery, greetings cards, gift vouchers, T-shirts, printed cloth bags, are just some of the items that Soroptimists around the world are making for Project Sierra.
- Celebration cake decorating (with the labour charge donated to Project Sierra).
- Quizzes – selling ‘Quiz sheets’; organising ‘Quiz Night’ socials; Project Sierra quiz.
- Prize games: numerous options for guessing games: guess the serial number on a \$20 (or £10) note; weight of a cake; number of miles travelled; footsteps walked etc.
- Hold a ‘P’ party for Project Sierra, where all food, drinks and raffle prizes begin with the letter ‘P’.
- ‘Count your Blessings’ – small donations to recognise aspects of daily life you may take for granted (developed by SI Carlisle (SIGBI) – available on the website).
- ‘Ten Talents’ – start with £10 or \$10 as ‘seed funding’ to raise a larger sum (offer a prize to the club or member who raises the most, or who has the most innovative idea).
- Healthy living and keeping fit – pilates or exercise classes; Women Walking for Women; health and well being social evenings.
- Publishing – recipe books, poetry, children’s art and writing. Launch your publication on World Literacy Day (September 8th).

For more fundraising ideas and information to support your activities – check the Soroptimist Club Protocol for Project Sierra: A Family and A Future at www.projectSierra.org

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